

SANTA CLARA WEEKLY
October 29, 2014 – November 4, 2014

Read the Fine Print on Political Mailers

How Can I hold Candidates Accountable at the Ballot Box?

Consider the source

Who or what organization made the statement? Do you think the source is credible?

Examine the proof

Is there documentation? Do you have all the facts, and do you think they've been interpreted fairly?

Evaluate the issue

Is it relevant? Does it matter to your values? Does it relate to the candidate's ability to govern?

Visit SantaClaraCA.gov/candidates2014
and SmartVoter.org for more information
on candidates running for office in the City
of Santa Clara.



Election Day is Tuesday, November 4th. Be sure to vote!